

VINE

.com

NATURAL HOME
GUIDE

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LIVE WELL

A natural home has products that, we believe, are good choices for your family and can help you reduce your impact on the environment. Here you'll find room-by-room tips and product suggestions, so you can create a comfortable, inviting and happy natural home of your own.

OUR STANDARD

Before we carry a product, we review the description provided by the vendor to determine that its materials and ingredients are organic, natural or made mostly from sustainable materials. We also determine if products are energy efficient, water efficient, reusable, designed to remove toxins or use renewable energy.

When provided by our vendors, we'll also include icons, like "BPA Free" and "Made in the USA," so you can easily find the products that are right for you.



Organic



Natural



Made of Sustainable Materials



Energy Efficient



Water Efficient



Reusable



Designed to Purify



Powered By Renewable Energy



Gluten Free



Cruelty Free



Vegan



Biodegradable



GMO Free



BPA Free



Made in the USA



Compostable



Recyclable



Look for icons throughout the guide. They'll provide you with important product information.



[SEE OUR FULL STANDARD HERE >](#)

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Key environmental terms (e.g. made of sustainable materials, natural, organic) found in the Natural Home Guide are fully defined in our Standard.

NATURAL
KITCHEN




MAKE A MEAL

You are what you eat – and sometimes, what you prepare your food with.

quick TIP

Recycled stainless steel and molded bamboo utensils are designed so they won't melt or leach into your food – plus, they're made from sustainable materials.



 **Natural Home Products**
Molded bamboo tool set



 **Wean Green**
Snack Cube
Reusable



 **Core Bamboo** Cutting board
made from sustainably-harvested bamboo



 **Preserve**
Colander made from 100% recycled #5 plastic



 **Natural Home Products**
Molded bamboo mixing bowls



 **Natural Home Products**
Nesting saucepan set
made from recycled metals





CLEAN UP

Fight dirt with the power of plants – especially near your veggies.



  **Full Circle**
Organic cotton dish towels



  **Full Circle**
BPA-free dish brush



Method Plant-based cleaner




Did you know?

You can compost coffee filters, tea bags, cardboard scraps, brown paper bags, paper towels, shredded newspaper, toothpicks, burnt matches, lint and pet fur.



 **Natural Home Products**
Recycled stainless steel composter



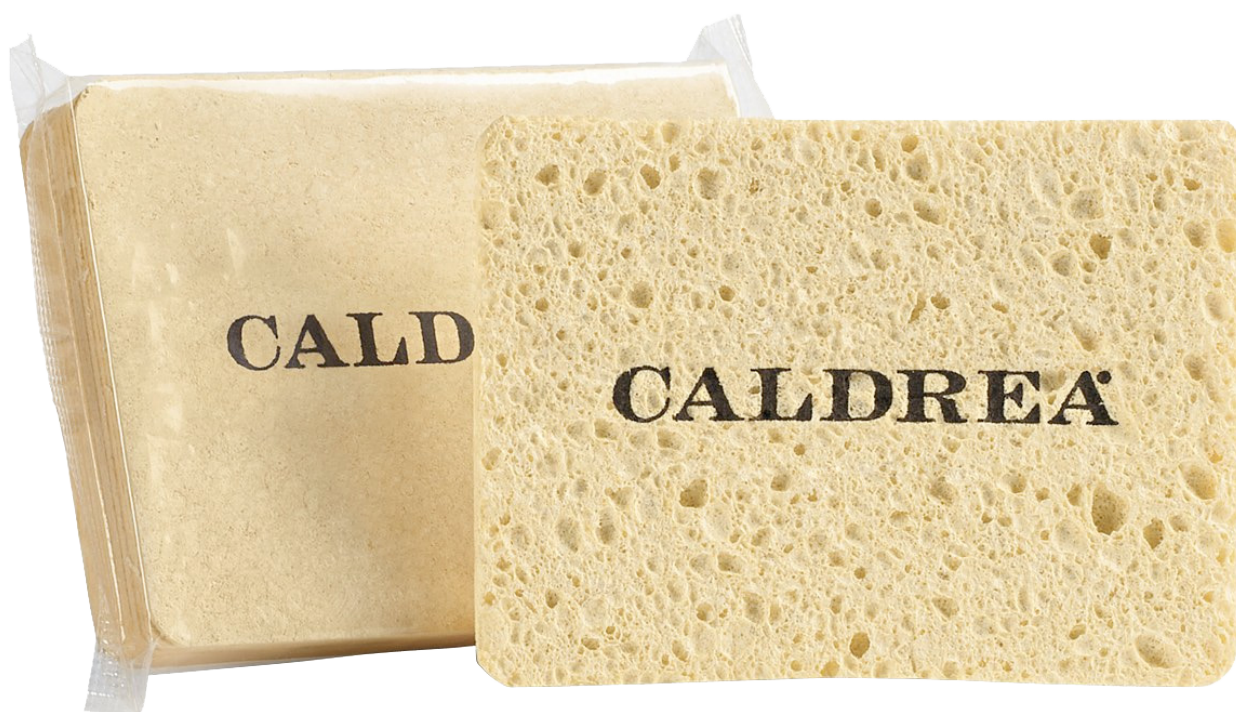
 **Clean Well**
Plant-based disinfecting wipes

quick TIP

Consider plant-based cleaners for wiping down countertops and scrubbing veggies. They contain naturally-derived ingredients, which break down dirt and pack a powerful cleaning punch.



 **Common Good** Biodegradable cleaners in refillable glass bottles



 **Caldrea** Natural sponges



KITCHEN INNOVATORS

.....

Look for brands making stylish and functional kitchenware that's designed to minimize environmental impact.



CORE BAMBOO

Core Bamboo's products are 'Panda Safe.' The bamboo used in their cutting boards, utensils and kitchenware is not a food source or a habitat for the Giant Panda.



NATURAL HOME PRODUCTS

Natural Home Products turns sawdust from the manufacture of their bamboo goods into Moboo, or molded bamboo, a durable, natural alternative to plastic.



FULL CIRCLE

Full Circle uses sustainable or recycled materials and designs their products to be reusable. Their brushes and scrubbers have replaceable heads to minimize waste.



PRESERVE



Preserve transforms #5 plastics—yogurt cups, take-out containers and more—into mixing bowls, toothbrushes and other household products.

PANTRY

Fill it thoughtfully, cook with care and forget the artificial ingredients.

Did you know?
Chia seeds are rich in omega-3 fatty acids.



  **Nature's Path**
Organic granola



 **Green Mountain Coffee**
Fair-Trade certified coffee



 **Zico**
Natural coconut water



  **Yogi**
Organic tea



Kind
Natural snack bars



  **Plum Organics**
Organic fruit & veggie mashup





NATURAL
BATHROOM

MORNING ROUTINE

Be a natural beauty every day of the week.



LOOP Organic Linens

Organic Turkish cotton towels



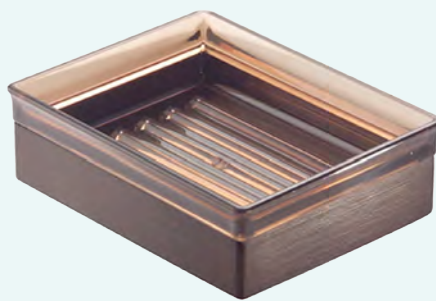
Pure Fiber

Organic cotton knitted bathrobe



InterDesign

Soap dish made from sustainably-harvested bamboo



InterDesign

Toothbrush stand made from sustainably-harvested bamboo

quick TIP

Naturally water repellent, bamboo is perfect for bathroom accessories. Plus, it's a highly-sustainable resource.



Seville Classics

Bathmat made from sustainably-harvested bamboo



Dr. Bronner's Organic castile bar soap



Avalon Organics Natural shampoo & conditioner



Preserve
Toothbrush made from
100% recycled #5 plastic



Burt's Bees GMO-free body wash



Tom's
Whole care natural
toothpaste



Seventh Generation
Natural lotion

REDUCE YOUR WATER BILL

According to WaterSense, the average family can save 2,900 gallons per year by installing a low-flow shower head. Look for the following features:

1.



IDEAL FLOW RATE

A flow rate of 1.5 to 1.75 GPM can reduce water consumption without compromising warmth or water pressure.

2.



FULL SPRAY PATTERN

Look for evenly-spaced nozzles that cover the shower head's whole face. A full spray pattern maximizes warmth and coverage.

3.



PRESSURE COMPENSATING TECHNOLOGY

This ensures that water usage and the strength of your shower remain consistent, regardless of changes in water pressure.

4.



WATERSENSE

To earn the WaterSense label, a shower head must use no more than 2.0 GPM and perform just as well as conventional shower heads.





quick TIP

Consider sulfate-free personal care products. Sulfates, found in many shampoos, cleansers and soaps, can irritate skin.



Goldfaden
Vegan radiance concentrate



quick TIP

Put your vitamins next to your toothbrush so you'll remember to take them every morning.



New Chapter
Natural, vegan vitamins



Burt's Bees
Natural cleanser



Weleda
Wild rose facial lotion



Lavanila
Cruelty-free sunscreen



Mineral Fusion
Gluten-free mascara





MAKE IT SPARKLE

Stand in your freshly-cleaned bathroom and smile.



Interdesign
Toilet brush made from sustainably-harvested bamboo



Biokleen Biodegradable bathroom cleaner



Green Forest
Recycled toilet paper



Did you know?
If every American family replaced one roll of conventional toilet paper (i.e. made from virgin fiber) with a roll of recycled toilet paper, we'd save almost 448,000 trees a year.*



Full Circle
BPA-free grout brush



Method Plant-based bathroom cleaners



*Seventh Generation estimates



biokleen™

One man's vision, now a family's commitment.

In 1989, Biokleen's founder, Jim Rimer, had a mission: create effective natural cleaning products that are safe for families and leave the smallest possible footprint. Decades later, Jim's vision has grown—from his garage with just an oar and a drum—to a nationwide movement.

Biokleen's dedication to its roots has never wavered. Their complete line of highly concentrated, plant-based cleaners, laundry and kitchen products is free of harsh chemicals, and synthetic colors and fragrances. Now under the second generation of management, Biokleen's Northwest manufacturing facility proudly offsets 100% of its energy and water usage.

NATURAL
LAUNDRY ROOM

LAUNDRY DAY

Aim to use less detergent, less water and less energy.
If only there was less to wash...



Dropps Pre-measured detergent pacs



quick TIP

400 million gallons of water are used to dilute conventional laundry detergents every year. Choose ultra-concentrated formulas, which help reduce water use and packaging.*



Planet Fragrance-free powder detergent



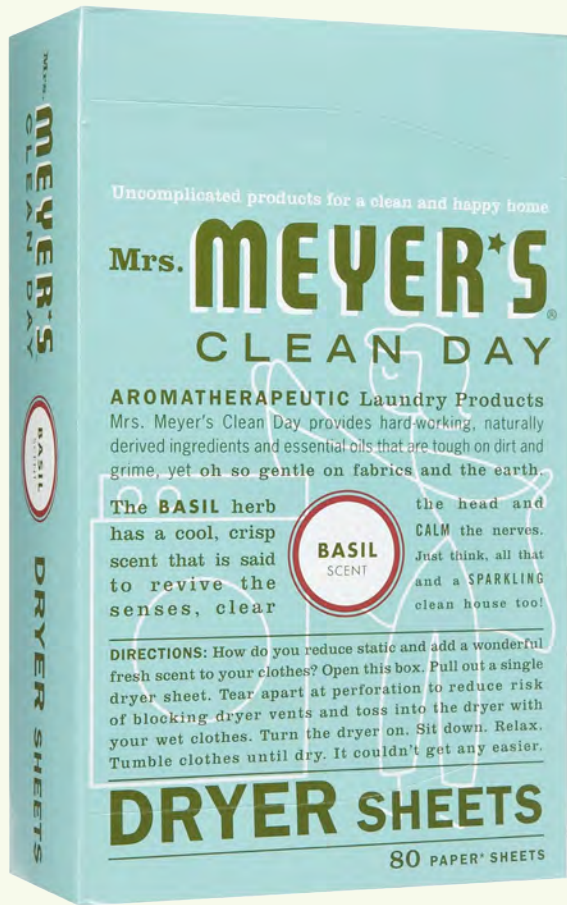
Vaska Natural, concentrated liquid detergent



J.R. Watkins Natural, fragrance-free detergent



*Method estimates



Mrs. Meyer's Vegan dryer sheets



quick TIP

Make your dryer more efficient with dryer balls. These wool balls reduce drying time by creating space between clothing, allowing more air to circulate.



LooHoo Reusable wool dryer balls

Did you know?

Animal fat is used in some fabric softeners. For fluffy laundry without animal by-products, opt for softeners made with plant-based ingredients and essential oils.



Ecover GMO-free stain remover



The Laundress Allergen-free fabric freshener



Seventh Generation Chlorine-free bleach

SPEND LESS ON LAUNDRY

Did you know your detergent can have a big impact on your monthly bill? Here's how a little soap can help you save a lot on laundry day.



CONCENTRATE

With concentrated detergents, you can use less per load. Be sure to follow measurement recommendations.

GO



WASTE NOT

With pre-measured, dissolvable packs you'll always use the right amount of detergent.

GO



WASH IN COLD WATER

According to ENERGY STAR, washing your clothes in cold water reduces energy consumption by 90%.

GO



NATURAL
LIVING ROOM

HANG OUT

Increase your comfort while reducing your impact on the environment.

quick TIP

Reduce your monthly electric bill by swapping traditional light bulbs for more efficient CFL or LED models. Looking for the ENERGY STAR label is also a quick way to confirm a product's efficiency.



Inhabit Pendant light made from reclaimed materials



Dwell Studio Rug made from sustainable materials



Glo Organic cable knit throw



Enrico Root wood vase



Inhabit Pillow made from 100% recycled polyester







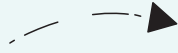
NATURAL
BEDROOM



WIND DOWN

Nestle into luxurious, organic bedding and escape it all – at least for a little while.

quick TIP

Even organic bedding may be treated with chemical-based finishes. Take a closer look at products with labels like “permanent press,” “wrinkle resistant” or “easy care.”




  **Sleep & Beyond** Organic wool comforter



 **Inhabit** Pillow made from 100% recycled polyester




 **Yala** 100% viscose from bamboo sheets



Common Good Soy candle



 **Illume** Aromatic diffuser



 **Electrolux** Air purifier





SLEEP & BEYOND

Sleep & Beyond manufactures luxurious, USDA Certified Organic wool bedding, made from merino sheep. ISO and Fair-Trade certified, Sleep & Beyond prides itself on creating top-quality products and ensuring the well-being of their workforce.



quick *TIP*

Your head spends a third of its life resting on a pillow, so consider one with a natural filling. Organic wool and natural latex are great options.



NATURAL
KIDS ROOM



AWAKE

Diaper changes, play time, snuggles and bedtime stories – no worries.



Kee-Ka Organic bodysuit and pants



KicKee Pants Dress made from sustainable materials



Babyganics Natural, BPA-free toy cleaner



quick TIP

If you love adorable prints and patterns, consider play clothes and PJs colored with organic or vegetable-based dyes.



Seventh Generation Natural, chlorine-free diapers



Weleda GMO-free, natural diaper cream



Tegu Magnetic blocks made from sustainably-harvested wood

ASLEEP

Surround them in soft, organic cotton and they'll sleep soundly. You will too.



  **Petit Collage**
BPA-free bamboo mobile



 **Oeuf**
Crib made from 100% FSC-certified wood

quick TIP

Opt for a mattress made with natural materials like organic cotton, wool padding, and PVC-free rubber or latex.



  **Glo Organic kids' sheets**



 **Crane Energy-efficient humidifier**



  **Rifle Paper FSC-certified decorative print**



GREENSHIELD ORGANIC

Meet the only line of USDA Certified Organic laundry and cleaning products in the U.S. On a mission to make healthy products that perform, GreenShield Organic effectively fights dirt with 95% or higher organic content.



SHOP



When you shop local on our site, you're buying products made within 100 miles of your selected city. That means you're the ultimate good neighbor—helping local businesses thrive and supporting the economic well-being of your community.

SHOP NOW

LOCAL



THE VINE.COM

PROMISE

- › Lightning-fast 1-2 day delivery
- › Each & every product meets our Standard
- › Free returns up to 1 year after purchase

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